



# CotY<sup>TM</sup> 2011 Awards

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Complete guide to the  
National Association of the Remodeling Industry's  
2011 CotY Program

This page is to be inserted in the front cover of the view binder submitted as your 2011 CotY entry

# CotY<sup>TM</sup> 2011 Awards

NARI members across the nation are invited to compete for the prestigious 2011 CotY Awards in recognition of their achievements for remodeling projects finished between July 1, 2009 and November 30, 2010.

Each year NARI has both first-time entrants and seasoned participants that go home with Regional and National Awards. No matter what your CotY experience level, follow these easy steps to be sure your entry is given full consideration by the judges and your work receives the recognition it deserves. There are several changes to the 2011 CotY program, so please review these pages carefully.

## Why You Should Enter

Companies – from one-person shops to the largest remodeling firms – report that winning this award is a major factor in enhancing their image within the industry and with prospective customers, and is a major morale booster for their employees. The numerous marketing opportunities available to CotY winners help set your business apart from other remodeling companies, and NARI helps by providing tools and resources to make the most of this distinguished honor.

**~Remodel Magazine** - NARI has forged an alliance with Meredith Corporation, the publisher of *Better Homes & Gardens* and of *Remodel*, a special interest bimonthly publication with circulation of a half million consumers nationally. *Remodel*, the official consumer magazine of NARI, will feature a CotY entry (not necessarily a winner) in every edition of *Remodel* magazine. These features will contain photos of the project with credits of the member name (including certifications if appropriate), member company location, and all company contact information. All CotY entries (not just the winners) will receive consideration for selection. We are delighted that this alliance can provide NARI Members and selected CotY entries with this level of national exposure and visibility.

**~CotY Showcase**- This is a full-color digital publication of all winners, accessible to all website visitors throughout the year. Photos of all winning projects are shown, and detailed descriptions of National CotY winning projects are featured. This publication is available to link directly to your website to further promote your accomplishment. Be sure to provide well thought-out narrative of your project in your entry so our editing staff will have information to include in this section.

**~NARI Green Project Recognition**- The NARI Green Project Recognition Program is available to all CotY contractor entrants. Participants meeting specified criteria based on the CotY category entered will be recognized for sustainable and eco-friendly remodeling practices regardless of CotY winning status. See <http://www.nari.org/awards/greenrecognition/> for full details.

**~NARI Promotions** - NARI sends press releases announcing both regional and national winners to more than 10,000 publications nationwide, many that request imagery from the award-winning projects. All winners receive press release templates ready for customization and distribution in their local markets.

**~CotY Winners Presentation Online**- NARI videotapes the Evening of Excellence Awards Gala each spring, and video clips of each winner present at the event are posted on the web. These clips are available to link directly to your website to further promote your accomplishment.

## What Does a Winning Entry Look Like?

Your ability to present your project in a manner that helps judges distinguish your project will go a long way to set you apart from the competition. The following tips from judges and staff are provided as guidelines, and are derived from feedback from recent program years:

- Plan your entry. A winner's entry is always well thought out. Arrange your photos, drawings, project descriptions, etc., in a way that's easy to follow from the beginning to the end of the project.
- Describe the client's needs/wants, and be sure your entry shows how you met those needs. Point out any obstacles and how they were handled. A concise project description at the front of the entry can help the judges understand what you were trying to accomplish, laying the groundwork for the project before they get into the detail.

- Avoid filling up your entry pages with too many words. Include only details that will help the judges determine why your project deserves high marks. A bullet-point format is easy on the eyes.
- When displaying photographs, show the before and after photos on facing pages whenever possible, so the judges don't have to flip back and forth over and over.
- Small captions near photos can help tell the project story.

## Team Entries

NARI is aware that the efforts of several companies may be needed to complete a remodeling project, and would like to recognize all member companies that participated. When a CotY project is entered as a Team Entry, all NARI member companies involved (suppliers, services providers, etc.) can enter as one team and receive the recognition together for a reduced entry fee. The main contractor on the project (having supervision and control) is considered the lead entrant and should fill out the first page of the entry form. All participating team members need to fill out and sign the team entry portion of the form. Remember, NARI recognizes member companies in the CotY competition. Individual members of the same company do not need to enter as a team. All members of a winning team receive the same award and recognition as the team leader.

## About Photographs

Since your project cannot be judged in person, good quality photos are key elements in your presentation. Whether or not you use a professional photographer, please keep the following in mind:

- **Take “before” photographs before the start of every project.** If you make this a standard practice, you will be ready when the job you anticipated to be an average remodel turns out to be a National CotY contender. Take these shots from many angles. Take photos for work-in progress if it will help show the complexity of the process or the obstacles encountered.
- **Take the “after” shots from the same angles as the before photos** whenever possible. This helps give the judges a good perspective of the transformation. We also need related pairs (the before and after) for print and publication. Take both vertical and horizontal photos. If your project is published, it stands a better chance of being featured on a magazine cover if the editors have vertical shots from which to choose.
- **Only include photos that will enhance the project entry.** Although you have 15 pages, front and back, to display the project, you don't need to use them all.
- **Do not include photographs that reveal the identity of the client, your company, or that show any people in the frame.** These elements are a distraction from the transformation you are trying to convey. Also, we legally can't use photos with individuals in them without proper release on file. Therefore, these photos will not be chosen for display on the Wall of Fame (when you win!), or for publication by NARI or other media partners. Photos included with any of these elements will be removed from the entry and will be subject to point deductions.
- **Any photo enhancement is limited to brightness, contrast, or sharpness.** No items may be added or removed through photo enhancement techniques. Do not add or subtract items, or change the image in a way that may increase or decrease the value of the project. **The decision of the judges is final.** If any violation of the rules is presented to the awards committee within 30 days of announcing the regional awards, the project will be reviewed by the awards committee, provided appropriate evidence is presented. The national awards committee reserves the right to rescind an award with such violation, and the committee will forward the ethics issue to the local chapter for review. In the case of a member at large, the national bylaws committee will address.
- **Provide the project photos displayed in your entry on a CD** and submit with the other required documents. Photos on this CD must be high resolution (300 dpi or better), and in JPG, TIFF, or EPS format. Larger photos give us more flexibility since we can always make them smaller. We may not be able to make them larger without losing quality. This CD will not be returned.



**NEW!**

## The Judging Process

Winners are selected by an impartial panel of judges who are experts from within the industry. The evaluation process is done without revealing company names. A CotY Award Winner is an entry that demonstrates remodeling excellence. Entries are judged on functionality, problem solving, aesthetics, craftsmanship, innovation, degree of difficulty and entry presentation.

All entries are judged against other submissions from the same region in the same category to select regional winners. All regional winning entries are then re-judged to select the national winner in each category. On rare occasions, no winner is selected in a particular category if NARI standards are not met. Judges are not required to present regional or national awards in every category, and the decision of the judges is final. The following are guidelines to evaluate each entry:

- **Regional Judging**

A group of judges begins by individually comparing all the entries in a category within a region. They may take a preliminary review of that group of entries, and then score the entries one by one, using the judge's ballot provided. They do not discuss the entries during this phase of the process, and they do not see other judge's score sheets. Once a category within a region is completed, the ballots are collected and tallied by staff members. A regional score for each entry is obtained by averaging the judge's scores. The highest average score obtained, providing the project represents at least a "better than average approach or result," determines the regional winner for each category. The process continues until all of the categories are judged on the regional level.

- **National Judging**

The judges will look at each of the regional winners within a category to determine a national winner. During this phase of the process no score sheets are used, and the previous score sheets are not made available for reference. The judges discuss the projects, each of them sharing their opinions. As a group, they decide on the national winner for each category.

A sample of the judge's ballot is available at the end of this document. The judging criteria may be modified as needed.

## Review Your Work

Each year several entries receive point deductions (two points per violation), or worse, are disqualified, due to not adhering to a few simple rules.

Your entry may be disqualified because

- Entry received after December 1
- Duplicate entry-the same portion of a project was featured in more than one entry
- Project finish date is outside of time frame
- Project does not contain any before photos
- Photo alterations or enhancements beyond changing brightness, contrast, or sharpness

Your entry may have points deducted because

- Project cost not shown on first page of entry
- Binder cover page provided was not used
- All required signatures or forms not provided
- Project completion date not provided
- Complete second set of photos on CD not provided
- Entry exceeded page limit
- Member identity revealed in entry or people included in photographs

Regional CotY winners often edge out the competition by just one point. Don't let point deductions place another entry ahead of yours. Careful review of the following pages and forms for accuracy and completeness will keep you off the violation list.

## The Competition

If you are unsure about entering the National CotY Awards because you are not sure about your competition, take a look at where the entries were received from for the 2010 program to help you decide.

Region 1: Northeast (ME, NH, VT, MA, RI, CT, NY, PA, DE, NJ)  
 Region 2: Southeast (MD, DC, WV, VA, NC, SC, TN, GA, FL, AL)  
 Region 3: North Central (IL, IA, MN, WI, MO, ND, SD, NE, KS)  
 Region 4: East Central (IN, KY, MI, OH)

Region 5: South Central (AR, AZ, TX, OK, NM, MS, LA, NV)  
 Region 6: Northwest (CO, ID, MT, WA, OR, WY, AK)  
 Region 7: Southwest (CA, HI, UT)

Category	Region							Total each category
	1 North East	2 South East	3 North Central	4 East Central	5 South Central	6 North West	7 South West	
01-Residential Kitchen Under \$40,000	2	4	3	3	1	1	0	14
02-Residential Kitchen \$40,000 to \$80,000	9	13	8	3	10	0	3	46
03-Residential Kitchen \$80,001 to \$120,000	2	9	2	4	4	2	4	27
04-Residential Kitchen Over \$120,000	3	11	2	2	4	5	6	33
05-Residential Bath under \$30,000	3	4	3	2	5	1	3	21
06-Residential Bath \$30,000 to \$60,000	6	2	8	4	6	1	3	30
07-Residential Bath Over \$60,000	4	4	2	4	6	1	5	26
08-Residential Interior Under \$100,000	4	5	5	1	3	0	1	19
09-Residential Interior \$100,000 and Over	6	4	3	5	2	0	2	22
10-Residential Interior Specialty	1	3	2	3	1	0	2	12
11-Residential Addition Under \$100,000	2	5	1	1	3	0	0	12
12-Residential Addition \$100,000 to \$250,000	5	6	1	2	3	0	2	19
13-Residential Addition Over \$250,000	2	7	3	1	0	2	0	15
14-Residential Exterior Under \$100,000	1	2	1	2	1	1	0	8
15-Residential Exterior \$100,000 and Over	1	3	2	0	3	1	1	11
16-Residential Exterior Specialty	1	2	4	1	0	2	0	10
17-Entire House Under \$250,000	0	3	4	5	1	0	1	14
18-Entire House \$250,000 to \$500,000	6	4	2	0	5	2	4	23
19-Entire House \$500,001 to \$1,000,000	4	5	4	0	3	2	2	20
20-Entire House Over \$1,000,000	2	1	0	0	2	0	1	6
21-Residential Historical Renovation/Restoration	1	2	2	0	1	1	1	8
22-Residential Universal Design	2	1	4	5	1	0	2	15
23-Commercial Interior	0	0	4	3	0	0	0	7
24-Commercial Exterior	0	0	2	1	0	0	0	3
25-Commercial Specialty	0	0	2	1	0	0	0	3
26-Home Theater & Media Rooms Under \$150,000	2	0	0	0	0	0	0	2
27-Home Theater & Media Rooms \$150,000 and Over	0	0	0	0	0	0	0	0
<b>Total each Region</b>	<b>69</b>	<b>100</b>	<b>74</b>	<b>53</b>	<b>65</b>	<b>22</b>	<b>43</b>	<b>426</b>

# CotY 2011 Rules & Guidelines

## Getting Started

- 1) Go to [www.nari.org/awards](http://www.nari.org/awards) for your CotY Entry Request Form. Complete and return to the NARI National office by 12 Noon CT, Tuesday November 30. Credit card orders can be faxed to 847-298-9225. Orders paid by check can be mailed to NARI CotY Awards, 780 Lee Street, #200, Des Plaines, IL 60016. Please allow sufficient time for mailing.
- 2) NARI contractor members in good standing are eligible for individual entries or as a team leader for a fee of \$160 per project. This fee includes the cost of returning your binder after judging. All entry fees are nonrefundable, non-transferable, and cannot be carried over to subsequent years.
- 3) Team entries are permitted in each project category. All team members must be NARI members and need to complete and sign the team entry section of the entry form. A fee of \$70.00 applies to each team member per project. Trophies are awarded to each team member if project is selected as a winner.
- 4) As soon as payment is processed, you will be sent an entry number(s) via email. Insert the entry number in the designated places on the 2011 CotY Forms. Entry numbers will not be issued without payment.
- 5) Obtain entry materials. You will need:
  - 1" white, clear view 3-ring binder, with pockets inside the front and back cover.
  - Sixteen Clear plastic sleeves for displaying your project and submitting required forms. Avery's PV119 product works well. Tip ~ Avoid using matte finish sleeves as they may alter the look of your photos.
- 6) Build your entry and send to NARI National for receipt by 5 pm CT, December 1, 2010.

## Preparing Your Binder

- 1) Project finish date must be between July 1, 2009 and November 30, 2010. Only entries that have never been submitted in prior NARI National CotY contests are eligible.
- 2) All projects entered in CotY categories must be an improvement or addition to an existing structure. Entries for new structures will not be accepted **except where specifically noted**.
- 3) The same project may only be entered in one category. If you have a large, multi-area project, and would like to enter just a portion of it, it's fine to break it down. For example, if your project included the remodel of an entire house, you can enter an Entire House category OR enter a kitchen category, an interior category, and two bathroom categories, etc. Keep in mind you will have to break out costs for each project on each entry form. If you enter your project in this way, you will not be able to enter any of the same remodeled areas again.
- 4) For each entry, slide the first page of this document (with sponsor logos, either color or b/w) behind the clear cover of the view binder.
- 5) The first plastic sleeve in the entry is for the entry materials and will be removed upon arrival at NARI headquarters. These items will not be returned to you, so be sure to make copies for yourself before sending these in. This first sleeve must include:
  - a) **Entry Form** – and Team Entrant section, if applicable. This form needs to be completed, signed by the homeowner and contractor, and the contractor's signature needs to be notarized. The entry number emailed to you after purchase of your CotY entry goes on this form.
  - b) **Photographer's Release** – The owner of the photographs (professional photographer, contractor, homeowner, etc.) must complete and sign this form. Use more than one release if necessary. This form must be witnessed and cannot be altered.
  - c) **Manufacturers, Suppliers, and Brands** – This information is very important. Just check off the National member companies (products or services) you used on this project.
  - d) **Duplicate set of photos** – Include a CD of duplicate photos of those shown in your binder. Use high resolution (300 dpi or better), and in JPG, TIFF, or EPS format. Please include the project photos that were displayed in your binder.

- 6) The remainder of your entry can be presented in up to 15 pages front and back, or 30 pages, one-sided.
  - a) The first page of the presentation must include the total project cost in the upper right corner. This total must match the total on the Entry Form, Homeowners Affidavit section. Cost is defined as contract price, all extras, change orders and the fair market value of materials and products that were purchased, sweat-equity and in-kind services provided, and/or any subcontract work. The cost of all homeowner provided products, services, or labor should be included in this cost. All mark-ups and profit should be included in the cost provided. For member-owned projects, costs should include normal mark-ups as if the project was contracted to an outside client.
  - b) If you are including drawings that will not fit into a sleeve, insert them into the back pocket of the binder. They should not extend over the top or side of the binder, and will count as one page (one sleeve, front and back) of your total page count.
- 7) Shortly after the December 1 deadline, an email confirming receipt of binders will be sent to all entrants. Those wishing to confirm receipt of an entry sooner should track the package through the shipper. Due to the volume of entries received, it is not possible to confirm receipt of CotY binder entries by phone.
- 8) Entry binders not chosen as regional winners will be shipped back to the entrant by February 15. Entries that have been selected as regional winners will be shipped back to the entrant by March 15. Please keep this time frame in mind as you plan entries for other remodeling industry awards programs.

**The National Awards Committee has made every effort to make this competition fair, open, and available to all NARI contractor members in good standing. It is important that the rules of the competition are closely followed. The Awards Committee and CotY Judges reserve the right to disqualify, adjust the category, or deduct points from any entry that does not follow these rules and guidelines, without prior notice.**

**Send your entry to:**

**NARI National  
CotY Awards Program  
780 Lee Street-First Floor  
Des Plaines, IL 60016**

## 2011 CotY Awards Categories

Please review these category descriptions carefully.

### 1. **Residential Kitchen Under \$40,000**

Best residential kitchen remodel with a total project cost\* of under \$40,000. Only interior photos may be used.

### 2. **Residential Kitchen \$40,000 to \$80,000**

Best residential kitchen remodel with a total project cost\* of \$40,000 to \$80,000. Only interior photos may be used.

### 3. **Residential Kitchen \$80,001 to \$120,000**

Best residential kitchen remodel with a total project cost\* of \$80,001 to \$120,000. Only interior photos may be used.

### 4. **Residential Kitchen Over \$120,000**

Best residential kitchen remodel with a total project cost\* of over \$120,000. Use only interior photos.

### 5. **Residential Bath Under \$30,000**

Best residential bath remodel with a total project cost\* under \$30,000. Only interior photos may be used.

### 6. **Residential Bath \$30,000 to \$60,000**

Best residential bath remodel with a total project cost\* of \$30,000 to \$60,000. Only interior photos may be used.

### 7. **Residential Bath Over \$60,000**

Best residential bath remodel with a total project cost\* over \$60,000. Only interior photos may be used.

### 8. **Residential Interior Under \$100,000**

Best residential interior remodel with a project cost\* under \$100,000. Includes, but is not limited to, such projects as family or recreation room remodeling, attic or basement conversions, etc. Work must be done within the existing walls of a residential structure. This category does not include room additions. Only interior photos may be used.

### 9. **Residential Interior \$100,000 and Over**

Best residential interior remodel with a project cost\* of \$100,000 and over. Only interior photos may be used. Refer to Category 8 description.

### 10. **Residential Interior Specialty**

This category represents a special interior element of a project. It includes, but is not limited to projects such as railings and columns; brick, stone and masonry work; tiling; air conditioning and heating; fireplaces; vestibules; insulation; kitchen hoods; glass block; wall finishes such as plaster; flooring; best use of lighting or lighting control systems, or home automation. Work must have been done to the interior of an existing residential structure, and only interior photos may be used. The residential interior specialty must be specified in the entry materials and in the descriptive text in order to qualify.

### 11. **Residential Addition Under \$100,000**

Best residential addition with a project cost\* under \$100,000. Includes, but is not limited to, additions, add-a-levels, or attic build-outs, which increases livable space of the existing home. The project cannot have changed the exterior footprint or elevations of the existing residential structure in more than one location. Interior and exterior photos may be used.

### 12. **Residential Addition \$100,000 to \$250,000**

Best residential addition with a total project cost\* of \$100,000 to \$250,000. Refer to category 11 description.

### 13. **Residential Addition Over \$250,000**

Best residential addition with a project cost\* over \$250,000. Refer to category 11 description.

### 14. **Residential Exterior Under \$100,000**

Best exterior project with a cost\* under \$100,000. Includes, but is not limited to, alterations to the exterior of a residential building such as porticos, porches, decks, the exterior of glass or screen enclosures, windows, dormers, and exterior resurfacings like siding, stucco, etc. which enhances the overall appearance of the exterior. Only exterior photographs may be used.

### 15. **Residential Exterior \$100,000 and Over**

Best exterior project with a cost\* of \$100,000 and over. Only exterior photographs may be used. Refer to category 14 description.

### 16. **Residential Exterior Specialty**

This category represents a special exterior element of a project. It includes, but is not limited to such projects as decks, columns, pagodas, trellises, arbors, fences and gates, patios and terraces, driveways, walkways, retaining walls, other masonry elements, fountains and water features, swimming pools and spas, best use of lighting control systems, or outdoor lighting. Also included may be detached structures such as garages, pool houses, studios, guesthouses, sheds, gazebos, pavilions, etc. Only exterior photos may be used. The residential exterior specialty must be specified in the entry materials and in the descriptive text in order to qualify.

### 17. **Entire House Under \$250,000**

A project, with a cost\* under \$250,000, that remodeled or renovated a substantial portion of the entire residential house, inside and outside, or where multiple additions and/or style changes in footprint or elevation have been made in more than one location. The entry must include a description of the portions of the existing structure that were incorporated into the finished project. Pictures and plans submitted with the entry must highlight those portions of the home retained in the new design.

**18. Entire House \$250,000 to \$500,000**

Refer to category 17 description.

**19. Entire House \$500,001 to \$1,000,000**

Refer to category 17 description.

**20. Entire House Over \$1,000,000**

Refer to category 17 description.

**21. Residential Historical Renovation/  
Restoration**

The renovation/restoration of the interior and/or exterior of a residential structure, or addition to a residential structure, built prior to 1935. Any and all changes are to have closely matched architectural style and building type. Any and all products used are to be of a material authentic in style to the area in which the building was originally built, paying special attention to period trim detail and period coloring. Restoration of missing historic features and added structures are to respect the essential historic character and architectural style of original building design.

**22. Residential Universal Design**

The residential universal design category will consider changes in residences that make them usable by people of all ages and physical capabilities. Projects can include, but are not limited to, accessible entrances, modified floor plans, barrier-free kitchens and baths, and use of "smart home" technology. Emphasis will be on using products and design to create invisible solutions that blend with the surroundings. Clearly indicate both the problem and solution to the accessibility problem for evaluation of stated goals.

**23. Commercial Interior**

Remodeling performed within the existing walls of a previously occupied commercial space. Clearly define the type of client and the client's needs in the project description. Only interior photos may be used.

**24. Commercial Exterior**

Remodeling performed on the exterior of an existing commercial structure. Clearly define the type of client and the client's needs in the project description. Only exterior photos may be used.

**25. Commercial Specialty**

Includes, but is not limited to, such projects or operations as cosmetic facelift; siding, roofing, insulation; window, door; railing, columns, brick, stone, masonry work; tiling; solar panels; air conditioning, heating; gutters and leaders, etc. Work must have been done to an existing commercial structure. Clearly define the type of client and the client's needs in the project description. The commercial specialty must be included on your entry form and in the descriptive text to qualify.

**26. Home Theater & Media Rooms Under \$150,000**

A remodeled Home Theater or Media Room space within a house, with a cost\* under \$150,000, which serves as a home theater or media room that may include entertainment or game room areas. The space can be a remodel of an existing room, an addition, or an attic conversion. The space must incorporate audio & video equipment and a designated viewing area. A/V equipment can be built-in or free standing. Interior views only if the space is an addition.

**27. Home Theater & Media Rooms \$150,000 and Over**

A remodeled Home Theater or Media Room space within a house with a cost\* of \$150,000 or more. Refer to category 26 description.

*\*Cost is defined as contract price, all extras, change orders and the fair market value of materials and products that were purchased, sweat-equity and in-kind services provided, and/or any subcontract work. The cost of all homeowner provided products, services, or labor should be included in this cost. All mark-ups and profit should be included in the cost provided. For member-owned projects, costs should include normal mark-ups as if the project was contracted to an outside client.*

Entry number received via email _____
---------------------------------------

Company Name: \_\_\_\_\_

Contact Name (the person we will communicate with about this entry): \_\_\_\_\_

Company Address (no PO Boxes please): \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Contact Email (required) \_\_\_\_\_

**Check here if this is a Team Entry** – fill out additional team member information on the next page.

Please check one  **Local Chapter Member** - Chapter Name: \_\_\_\_\_ OR  **Member-at-Large**

Choose Region

- |   |   |
|---|---|
| <input type="checkbox"/> Region 1: Northeast (ME, NH, VT, MA, RI, CT, NY, PA, DE, NJ) | <input type="checkbox"/> Region 5: South Central (AR, AZ, TX, OK, NM, MS, LA, NV) |
| <input type="checkbox"/> Region 2: Southeast (MD, DC, WV, VA, NC, SC, TN, GA, FL, AL) | <input type="checkbox"/> Region 6: Northwest (CO, ID, MT, WA, OR, WY, AK)         |
| <input type="checkbox"/> Region 3: North Central (IL, IA, MN, WI, MO, ND, SD, NE, KS) | <input type="checkbox"/> Region 7: Southwest (CA, HI, UT)                         |
| <input type="checkbox"/> Region 4: East Central (IN, KY, MI, OH)                      |   |

Project Category: \_\_\_\_\_ Category Number: \_\_\_\_\_

If entering a specialty category, enter the specialty here: \_\_\_\_\_ (i.e. tile design, masonry work, etc.)

Project Owner's Name: \_\_\_\_\_ (We never share this info)

Project Address: \_\_\_\_\_ (We never share this info)

Project Total Cost: \$ \_\_\_\_\_ Project Finish Date: \_\_\_\_\_ (7/1/09 thru 11/30/10)

### Proof of Time/Homeowner Affidavit

Property owner authorizes and consents that any and all photographs taken of its, his or her premises by the contractor, or their agents, its suppliers, and manufacturers may be used by any or all of them, and the National Association of the Remodeling Industry, without limitation or restriction in any awards competition, promotion or advertising, and consents that said photographs may be reproduced by any means whatsoever, including electronic transmission, for publication, advertising, distribution and display at any time after the completion date. **The project total cost includes the contract price, all extras, change orders and the fair market value of materials and products that I purchased, and sweat-equity and in-kind services provided, and/or any subcontract work. I have contracted with the contractor listed as the entrant on this project, and that contractor had complete oversight, and supervisory responsibilities for the work completed (not applicable for specialty entries).**

↙ SIGN HERE \_\_\_\_\_  
 Owner's Signature \_\_\_\_\_ Date \_\_\_\_\_

↙ SIGN HERE \_\_\_\_\_  
 Contractor's Signature \_\_\_\_\_ Date \_\_\_\_\_

Before me appeared the contractor named above, and they being duly sworn, state that the above information is true and correct, and they have signed this instrument as their free act and deed. (If Notary requires additional disclosures or information per state requirements, that information may be added in this space provided or may be added as a supplement to this document.)

↙ SIGN HERE \_\_\_\_\_  
 Notary Public \_\_\_\_\_ Commission Expiration \_\_\_\_\_

### Promotional Agreement

I agree that if my entry is selected as a winner, all promotion, advertising, business stationery and/or marketing literature used by me or my organization, or my assigns wherein the award is mentioned, will clearly state the title of the award, the level of award (local, regional or national winner), the category and the year in which the award was presented. I understand that NARI assumes no responsibility for loss or damage of any materials submitted. I hereby affirm that all facts and materials set forth herein are true to the best of my knowledge and belief, and that all required work relevant to this application and the materials furnished thereto were performed and furnished by the undersigned, except where otherwise specifically set forth. I understand that NARI reserves the right to review the project contract, and I will provide upon request. I also affirm that I have read and agree to all the rules, regulations, and guidelines of the CotY Awards competition. I understand that entry fees, once received by NARI National, are not refundable, transferable, and cannot be carried over to other NARI programs, awards or otherwise.

↙ SIGN HERE \_\_\_\_\_  
 Contractor's Signature \_\_\_\_\_ Date \_\_\_\_\_

Send completed entry to: NARI CotY Awards, 780 Lee Street, First Floor, Des Plaines, IL 60016

## 2011 CotY Team Entrants

Fill this out only if you are entering a team project

*\*Team member companies must be NARI members in good standing.*

### Team Member:

Entrant Name \_\_\_\_\_

Company Name \* \_\_\_\_\_

Company Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email address \_\_\_\_\_

Very important! We use email to communicate with you



Team Member signature \_\_\_\_\_

### Team Member:

Entrant Name \_\_\_\_\_

Company Name \* \_\_\_\_\_

Company Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email address \_\_\_\_\_

Very important! We use email to communicate with you



Team Member signature \_\_\_\_\_

### Team Member:

Entrant Name \_\_\_\_\_

Company Name \* \_\_\_\_\_

Company Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email address \_\_\_\_\_

Very important! We use email to communicate with you



Team Member signature \_\_\_\_\_

### Team Member:

Entrant Name \_\_\_\_\_

Company Name \* \_\_\_\_\_

Company Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email address \_\_\_\_\_

Very important! We use email to communicate with you



Team Member signature \_\_\_\_\_

*Use additional sheets if necessary.*

# Photographer's Release

*The following release must be completed by the photographer*

Being the legal owner of the photographs taken of the premises at \_\_\_\_\_

\_\_\_\_\_  
(project address)

for the 2011 NARI CotY Awards competition, I hereby consent to and authorize the National Association of the Remodeling Industry and its agents and/or its assigns to photograph, use, print, reprint, and publish any and all of my photographs and reproductions thereof. These photographs may be reproduced in any print or electronic medium (now existing or hereafter developed). I further consent that the photography taken by me and submitted as part of this entry, with or without accompanying editorial matter, may be used for the purpose of promoting the National Association of the Remodeling Industry (NARI) and its programs and services, without limitation, in any publications, displays and exhibitions. I understand that photo credit may be included only if credit name is made a part of the photo.

I hereby confirm that any enhancement of these photographs has been limited to alterations in brightness, contrast, or sharpness. No items have been added or removed through photo enhancement techniques. The images have not been changed in any way that may increase or decrease the value of the project.

I hereby release NARI and its agents from any and all liability arising out of or in connection with any use of the photographs. In consideration of the foregoing, NARI agrees to deliver to me upon request, two copies of the issue of the NARI publication in which the photographs are first published.

The undersigned represents that it has received an authorization/consent and release from the owner of the premises.



By: \_\_\_\_\_  
*(signature of owner of photographs)*

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Date: \_\_\_\_\_ Witness:  \_\_\_\_\_

## **Manufacturers, Suppliers, and Brands**

Let us know which National Member companies provided products or services for this project.

### **Accounting**

- Info Plus Accounting, Inc

### **Appliances**

- Dacor
- Electrolux Major Appliances
- Fagor America, Inc.
- GE Consumer & Industrial
- Thermador
- Whirlpool Corporation-The Inside Advantage

### **Association**

- Shared Solutions America

### **Awards Program**

- Chrysalis Awards

### **Building Materials**

- ABC Supply Co., Inc.
- Bradco Supply Corp
- CertainTeed Corporation
- Masco Corporation
- Norandex Building Materials Distribution, Inc.

### **Building Supplies**

- Geocel Corporation
- ShuBee, Inc.

### **Business Services**

- Biz-comm, Inc.
- EPA Energy Star
- GuildQuality, Inc.
- Market Hardware, Inc.
- Remodeleze.com
- RESNET, Residential Energy Services Network
- StrucSure Home Warranty

### **Business Services/Consulting**

- Business Networks, Inc.
- Remodelers Advantage, Inc.

### **Cabinets**

- Armstrong Cabinets
- Cabinetry by Karman
- DeWils Industries, Inc.
- MasterBrand Cabinets, Inc.
- Wellborn Cabinet, Inc.
- Wood-Mode Inc
- Yorktowne Cabinetry

### **Closet Design & Install**

- Giles & Kendall aka CedarSafe Closets
- Rev-A-Shelf, Inc.

### **Consulting**

- Design Build Profit, LLC
- Real Estate Services Team, Inc

### **Design/Build**

- K-Designers

### **Dimmers/Lighting Control**

- Lutron Electronics

### **Direct Marketing**

- RT Marketing

### **Education**

- ACI (Affordable Comfort, Inc.)
- Katz Roadshow & Onsite Edu

### **Fasteners**

- Starborn Industries

### **Financial**

- GE Money
- Wells Fargo Financial Retail Services

### **Flooring**

- ProSource Wholesale Floorcoverings
- Warmly Yours, Inc.

### **Garage Doors**

- Designer Doors, Inc.

### **Graphic Design & Printing**

- Copyco Solutions

### **HEPA Vacuum**

- Dustless Technologies
- Vacuum Systems International, Inc

### **HVAC**

- Therma-Stor

### **Insurance**

- DuPont Building Innovations Insurance
- CC Roy Insurance Brokers, Inc.
- Construction Indemnity Group
- ISU Insurance Services/BC Environmental Brokerage

### **Kitchens/Baths**

- Kitchen Solvers, LLC
- Liners Direct (a dba of RHT, Inc)
- Oceania Baths, Inc.

### **Lead Generation**

- RemodelerOnline Inc.

### **Lighting**

- Juno Lighting
- Lamps Plus Builders Online

### **Marketing**

- Lexinet Corporation
- New World Incentives
- R2R Associates , LLC

### **Paint & Finishes**

- OSI Sealants

### **Phone/Phone Services**

- 800response

### **Plumbing**

- Alsons Corporation
- Delta Faucet Company
- Ferguson Enterprises, Inc.
- Franke Consumer Products
- Hansgrohe, Inc.
- Kohler
- LASCO Bathware
- Moen Inc.
- Sterling-A Kohler Company
- TOTO USA, Inc.

### **Professional Services/Franchisor**

- DreamMaker Bath & Kitchen by Worldwide
- House Doctors Handyman Service

### **Publisher**

- 4th Dimension Media, Inc.
- Jobsite Mailing, LLC
- NetWorld Alliance aka ProudGreenHome.com
- Professional Remodeler, MB Media
- Qualified Remodeler by Cygnus Business Media
- Remodeling Magazine by Hanley-Wood, Inc.
- Trends Publishing USA, Inc.

### **Referral Services**

- fixr, Inc
- ServiceMagic, Inc.

### **Restoration**

- DKI Services Corporation

### **Retail**

- BellacorPro.com
- Lowe's Commercial Services
- The Home Depot

### **Siding**

- Alside, Inc.
- James Hardie Building Products
- Rollex Building Products

### **Software**

- 20-20 Technologies
- Cadsoft Corporation
- Contractors Software Group, Inc.
- RJR Technology, LLC
- Xactware, Inc.

### **Tile**

- Schluter-Systems

### **Tools**

- Paslode

### **Training Institution**

- Greener Dawn, Inc.

### **Ventilation**

- Heyoka Solutions, LLC

### **Windows/Doors**

- Andersen Windows, Inc.
- Endura Products, Inc.
- Feldco Factory Direct
- JELD-WEN Windows & Doors
- Marvin Windows & Doors
- Pella Corporation
- Silver Line Windows
- Therma-Tru Doors

Updated 6/25/2010

# NARI CotY Awards Sample Judges Score Sheet

(Subject to change)

Points should be assigned 1 to 10 – with 10 being the best and most positive score to be given. Please include comments whenever possible.

## All Categories

Points 1-10

**1. To what degree were the expressed needs of the client met?**

Did the entry describe the client's needs and desires?

Did the contractor show that those needs were met?

\_\_\_\_\_

**2. To what degree does the project enhance the existing structures functionally?**

Do the room's new floor plans function well?

Is the counter space or work area adequate to perform necessary tasks?

Is there good traffic flow?

Is safety addressed adequately?

Are the materials functional?

Is lighting addressed – both general & task?

\_\_\_\_\_S\_\_\_\_\_

A

M

**3. To what degree does the project enhance the existing structure aesthetically?**

Keep in mind the following design criteria:

Line & rhythm, continuity & repetition, texture, color & contrast,

Symmetry & balance, emphasis

\_\_\_\_\_P\_\_\_\_\_

L

**4. Is there evidence of superior craftsmanship?**

Moldings, woodwork, stairs, cabinetry, countertops, tile, glass,

Marble, metal, stone, masonry, other\_\_\_\_\_.

\_\_\_\_\_E\_\_\_\_\_

E

**5. Were innovative uses of material and/or methods of construction used in the project?**

Are innovative uses evident, or were any described and noted?

\_\_\_\_\_

**6. Did the contractor overcome difficult obstacles?**

Were difficult obstacles encountered as described by the contractor and overcome in a creative way?

\_\_\_\_\_

**Total Points (max 60)**

## Residential Historic Renovation/Restoration Category

**7. Were original uses of materials duplicated in the project?**

\_\_\_\_\_

**8. Were methods of application used to improve or enhance the original style of the structure?**

\_\_\_\_\_

**Additional points for this category (max 20)**

**Grand total all points (max 80)**