



Peter H. Johnson Image Award

The Peter H. Johnson Image Award, named for Peter H. Johnson, founder of the CotY Awards Program, is award is open to all who contribute to the enhancement of the remodeling industry's image. A total of three (3) awards may be presented – one to a local chapter, one to a National Member and one to a local member or Member-at-Large company.

One way to enhance the image of the remodeling industry and increase consumer awareness is through a community project or charitable event. Some other ways include developing a public relations campaign; getting involved in local broadcast media (such as hosting a radio or television show); sponsoring civic events; or organizing any number of events that will increase recognition of the NARI name.

This award will be judged on an undertaking such as civic or charitable projects, public relations efforts, legislative activities, etc., which promotes the image of the remodeling industry, not an individual or company. This award recognizes those who promote remodeling, not their business.

1. The Peter H. Johnson Image Award Entry Form must be filled out completely, signed and included with your completed entry. Your entry should be submitted within a standard three-ring binder (not to exceed 11 by 12 inches) with a brief and clearly written description of the item/project. It may not be more than 15 pages front and back, or 30 pages one-sided, including photos, newspaper clippings, letters of appreciation and other materials.
2. Any entry whose use of the NARI logo, CR designation, CotY and any other NARI logo designation does not comply with usage rules and criteria as approved by the NARI National House of Delegates will not be judged.
3. Entry items/projects must have taken place and/or been completed between December 1, 2009 and November 30, 2010.

Judging

The decision of the judges is final. It will be the prerogative of the judges to evaluate each entry on its merit. Image entries will be judged on the overall promotion of NARI and the image and message the campaign sends to the consumer public. Entries will also be judged on the proper usage and effective display of NARI and NARI's logos and designations.

- Eligible Nominees:** ✓ **NARI Member**
 ✓ **Non-Member**
- Eligible to Nominate:** ✓ **NARI Member**
 ✓ **NARI Local Chapter**
- Judged by:** ✓ **A Panel of Judges Selected by the Awards Committee**

Submit all entries to:
NARI Awards Program
780 Lee Street, Suite 200
Des Plaines, IL 60016

Deadline for entries: Entries must be received by December 1, 2010

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Entry Form

Nominee's Name: _____

Chapter: _____

Company: _____

Address: _____

Telephone/Fax: _____

Person Nominating: _____

Chapter: _____

Company: _____

Address: _____

Telephone/Fax: _____

Remember to submit the required head-and-shoulders photograph of the nominee.

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