



Peter H. Johnson Image Award

The Peter H. Johnson Image Award, named for Peter H. Johnson, founder of the CotY Awards Program, is award is open to all who contribute to the enhancement of the remodeling industry's image. A total of three (2) awards may be presented – one to a National Member and one to a local member or Member-at-Large company.

One way to enhance the image of the remodeling industry and increase consumer awareness is through a community project or charitable event. Some other ways include developing a public relations campaign; getting involved in local broadcast media (such as hosting a radio or television show); sponsoring civic events; or organizing any number of events that will increase recognition of the NARI name.

This award will be judged on an undertaking such as civic or charitable projects, public relations efforts, legislative activities, etc., which promotes the image of the remodeling industry, not an individual or company. This award recognizes those who promote remodeling, not their business.

1. The Peter H. Johnson Image Award Entry Form must be filled out completely, signed and included with your completed entry. Your entry should be submitted within a standard three-ring binder (not to exceed 11 by 12 inches) with a brief and clearly written description of the item/project. It may not be more than 15 pages front and back, or 30 pages one-sided, including photos, newspaper clippings, letters of appreciation and other materials.
2. Any entry whose use of the NARI logo, CR designation, CotY and any other NARI logo designation that does not comply with usage rules and criteria as approved by NARI will not be eligible.
3. Entry items/projects must have taken place and/or been completed between December 1, 2010 and November 30, 2011.

Eligible Nominees: √ **NARI Member Company**
 √ **NARI Member Company Individual**

Eligible to Nominate: √ **NARI Chapter**
 √ **NARI Member Company**
 √ **Self**

Judged by: √ **A Panel of Judges Selected by the Awards Committee**

Send for receipt by December 1st to NARI Awards:

Via US Postal Service - PO Box 4250 Des Plaines, IL 60016
Via other carrier – 780 Lee St, Suite 200, Des Plaines, IL 60016

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Entry Form

Nominee's Name: _____

Chapter: _____

Company: _____

Address: _____

Telephone/Fax: _____

Nominated by: _____

Chapter: _____

Company: _____

Address: _____

Telephone/Fax: _____

Remember to submit the required head-and-shoulders photograph of the nominee.

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