



# Lifetime Achievement Award

ALLYN E. HARTH

# Greg Harth of NARI Bucks-Mont Nominates...

## **Allyn E. Harth**

Founder and CEO of Harth Builders

[1996 to Present]

CR, CKBR, CAPS, Visionary, Entrepreneur, Hypnotist



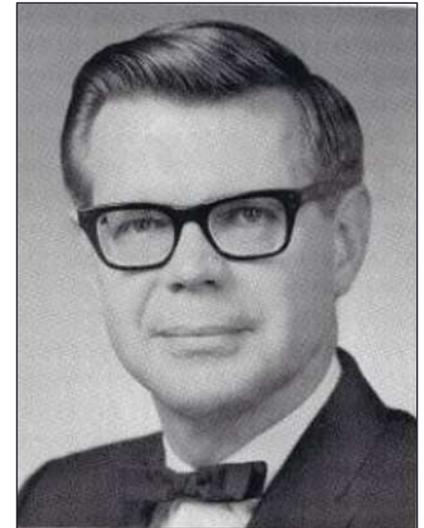
# Introduction

Over 64 years ago, after serving his country as a Marine and Veteran of the Korean War, Allyn Harth decided to make home building his life's work.

Allyn has been a NARI member since 2004, serving on numerous committees at his local Bucks-Mont Chapter and encouraging his son to become NARI President. He has a lifetime of experience related to building, remodeling, sales, client service and innovation.

In 1996 after being forced to retire at the age of 65, Allyn incorporated Harth Builders, growing from a company of 1 working out of an upstairs bedroom, to a company of 83 employees with an annual revenue of \$20 million.

This presentation outlines Allyn's accomplishments, both in building & community service. A recipient of more than 150 design and service awards since his company inception, Allyn's story is unique and deserving of NARI recognition of a Lifetime of Achievement!



# Lifetime Accomplishments

- **Military Service | United States Marine Corp**
- **Licensed Engineer**
- **Over-Achieving Building System Salesman**
- **Instructor of Panel & Modular Building Systems**
- **Instructor & Practitioner of Hypnotism**
- **Housing Developer**



Allyn E. Harth

# Lifetime Accomplishments

- **Husband | Father | Grandfather**
- **Design-Build Entrepreneur**
- **Certified Remodeler**
- **Awarded Design-Builder**
- **Company Founder & CEO**
- **Author**



Allyn E. Harth

# Lifetime Accomplishments

Allyn served his country in the United States Marine Corps both in the Korean War and later as a Reserve Officer.

Seen here in 1981 receiving his Warrant Officer's Bars. Allyn lived a life of service, both to his Country, and to his Clients!



Allyn's son Jeff Congratulates Him...



# MAGICAL ABILITIES!

As an early Entrepreneur, Allyn performed at Military Bases and Community Events...also serving as Chief Hypnosis Instructor...

## AN ASTONISHING HYPNOTIST

performs for you — using only volunteers  
from the audience as subjects

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**THRILLING**

**EDUCATIONAL**

**MYSTERIOUS**

**FASCINATING**

**BAFFLING**

**HILARIOUS**



**AL-LYN**

President, Indiana Chapter  
Association for Advancement of Ethical Hypnosis  
Chief Instructor, Nall School of Hypnosis

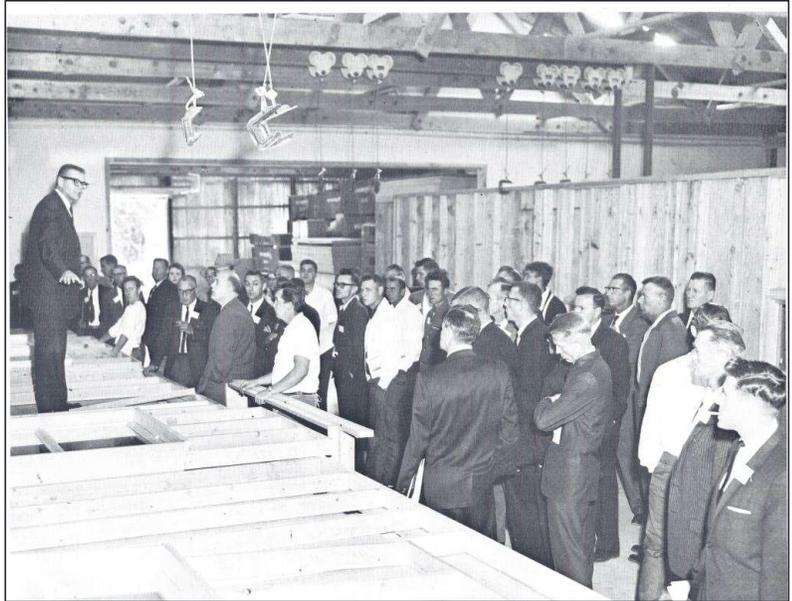
*Available for* — Parties - Conventions - Shows - Social Events - Lodges  
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# Panel Building Systems

- Allyn's first job was with Dalco American Enterprise in West Fargo, North Dakota.
- Modular building wasn't new; bringing the concept to the masses was.
- Allyn seen here instructing future franchise owners on the attributes of panel building systems.



# Modular Building Trusses

*“Trusses were just coming out on the market. Builders and building inspectors were cautious about accepting and using them.*

*We set up a display about 4 feet off the ground out in front of our building creating a mini roof of 6 trusses with plywood sheathing adding numerous concrete blocks on top to show the structural strength of the trusses.*

*This impressed people and helped them realize this was less labor, less material, and a faster and stronger roof system than common rafters. We then started selling trusses to builders for their use in addition to our own manufacturing use.”*

Quote: Allyn Harth



## Stunning Art Accessories Punctuate Modern Decor of Harth Bachelor Home

Startling art pieces from around the world punctuate an ultra-modern setting for Allyn Harth, young bachelor-businessman, in his southwest Fargo home.

The home is one of those which will be available for tour on the annual Tour of Homes project Saturday, sponsored by the Fargo Branch, American Association of University Women.

The unusual treatment of architecture and furnishings begins when you enter the home at 345 Cedar Court, actually the below-ground level of an up-and-down duplex.

You descend to a sunken patio with skylight overhead. Entrance and windows open onto the patio.

The home is of white stucco and tobacco brown siding. There is no indication outside that the home is a duplex, save the street numbers, placed unabruptly on either side of the front. The upper home is entered on the opposite side.

\* \* \*

The large living room stretches to either side of a center entrance at right after you enter. Walls and ceilings are of a plaster texture called brocade, and while all appear white, the ceiling is actually pale gray and the walls a tone called cameo.

The larger part of the living room is carpeted, and the other



RELAXING WITH MAGAZINE in living room of his contemporary home is Allyn Harth. Accessories include many art works from around the world, with works by local artists Robert Walton and Orland Rourke also featured. On either side of sofa are African sculp-

tures on imported teakwood tables. "Apricot tree" flanks fireplace. Hi-fi is next to sofa in background. At left, out of picture, is another portion of living room with a shelved wall with other art works, records and books.

(Forum Photos)

and salad. "It took me all day any AAUW member, or at the Shop, Fargo; Martinson's Jew-

The Sunday Fargo Forum  
Sept 22, 1963

*"I was doing so great at Dalco, that I bought a lot down at Detroit Lakes, built a cottage and bought a boat and motor for water skiing.*

*I also built a duplex in West Fargo that I rented half and lived in the other half.*

*A local women's group held an annual tour of homes and heard about my bachelor pad. They wanted to include it in their Parade of Homes.*

*I heard it was the most popular home that was visited."*

Quote: Allyn Harth

# Commendations

GEORGE S. WEBER, M. D., P. A.  
MEDICAL ARTS BUILDING  
RED BANK AVENUE  
WOODBURY, NEW JERSEY 08096  
848-8900

December 21, 1973

President  
Scholz Homes, Inc.  
2001 North Westwood  
Toledo, Ohio 43607

Dear Sir:

Mr. Allyn Harth, Colonial Drive, Horsham, Penna., your Scholz Salesman/Representative in the Greater Philadelphia area deserves special commendation. He is a real asset to Scholz and a fine representative of the company. Through the earliest planning stages he has had many helpful suggestions. His patience with me, a compulsive perfectionist, and my many telephone calls has been monumental. In the rare occasion when he could not immediately answer my question he would check with Scholz, Toledo and return my call with a clear-cut answer. He was kind enough to spend several hours with me just in planning the kitchen cabinets. His friendliness has persisted even when I have changed my mind several times on the same item.

Scholz is fortunate to have a man of this caliber in its organization and it has been my pleasure to commend Mr. Harth and Scholz to all of the contractors, sub-contractors and friends who are potential buyers of Scholz Homes. When my home at 120 Rugby Place, Woodbury, New Jersey is completed I will be pleased to have Mr. Harth cite this address as an example of Scholz Homes. A great deal of credit to its coming to fruition goes to Mr. Harth.

Sincerely yours,

*George Weber*  
George S. Weber, M.D.

GSW/jw

Williamsburg



Old Greenwich



Bordeaux



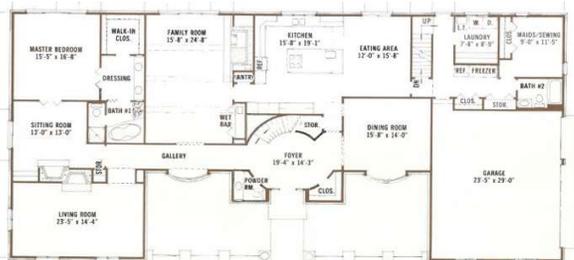
Stone Pines

Panel Building Client Service Recognition



# Commendations

Excelled at Home Sales...



SCHOLZ HOMES, Inc.

2001 North Westwood • Toledo, Ohio 43607 • Area Code 419: 531-1601



*Distinction of Design  
Standard of Quality*

August 21, 1974

Mr. Allyn E. Harth  
639 Colonial Drive  
Horsham, PA 19044

Dear Allyn:

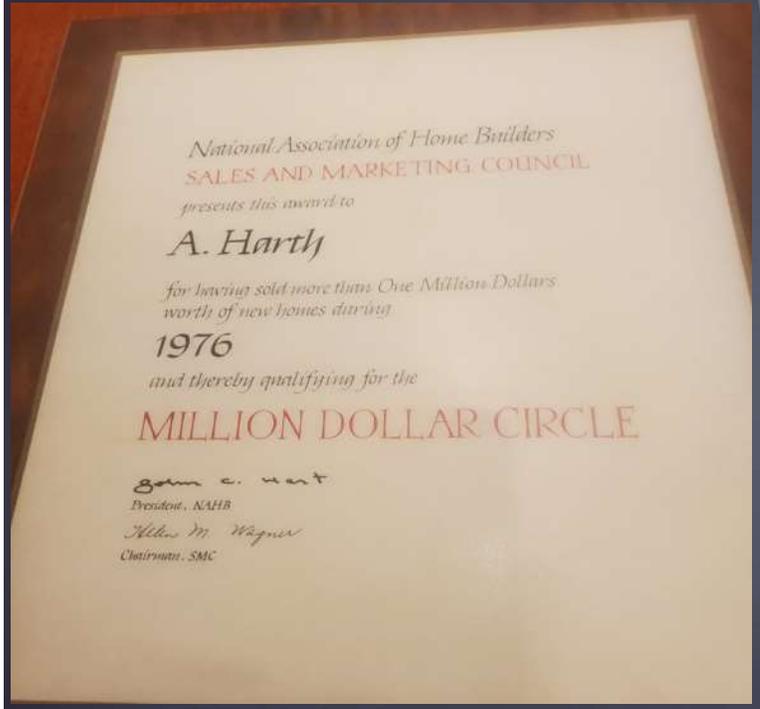
As I read Jim Lyons' Summer Newsletter this morning, I couldn't help but see your name listed among the top five performers of the sales force for the first seven months of 1974.

Please accept my hearty congratulations. I know it has taken a lot of dedicated effort to achieve your sales performance and want you to know that all of us here at Scholz appreciate the extra effort which you have given your sales activity.

Cordially,

O. A. Thomas, Jr.  
President

# TOP RATED SALES!



**National  
Association  
of Home  
Builders**



# What to do when forced to retire...

## ➤ Notable Companies Started by People Over 50!

- McDonalds 
- Kentucky Fried Chicken [KFC] 
- Home Depot 
- Harth Builders! 



Original Business Card - 1996

# Harth Builders is Born...

- Allyn Harth “was forced to retire” at the age of 65.
- Harth Builders was born that very same year.
- First Incorporated as A.E. Harth, Inc. the Initial Home Office was the 2<sup>nd</sup> Floor of Allyn’s home in Springhouse, PA

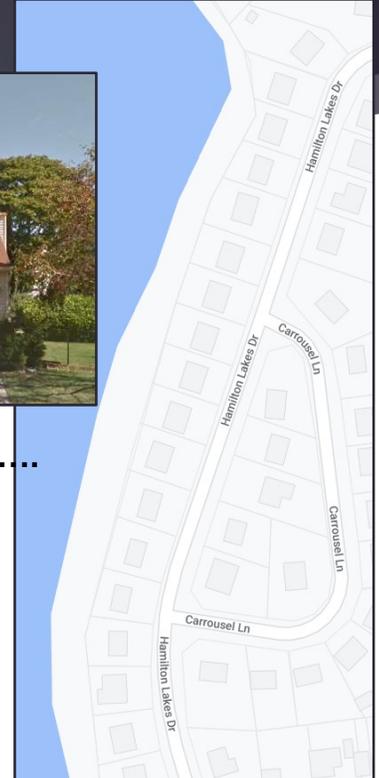


# First Projects...



**Training in Panel Building Systems Provided a Strong Foundation for...**

- 1. A 5,000 Square Foot Private Residence**
- 2. A 3,500 Square Foot Private Residence with 5-Bay Garage**
- 3. Hamilton Lakes Housing Development | Hamilton, New Jersey**

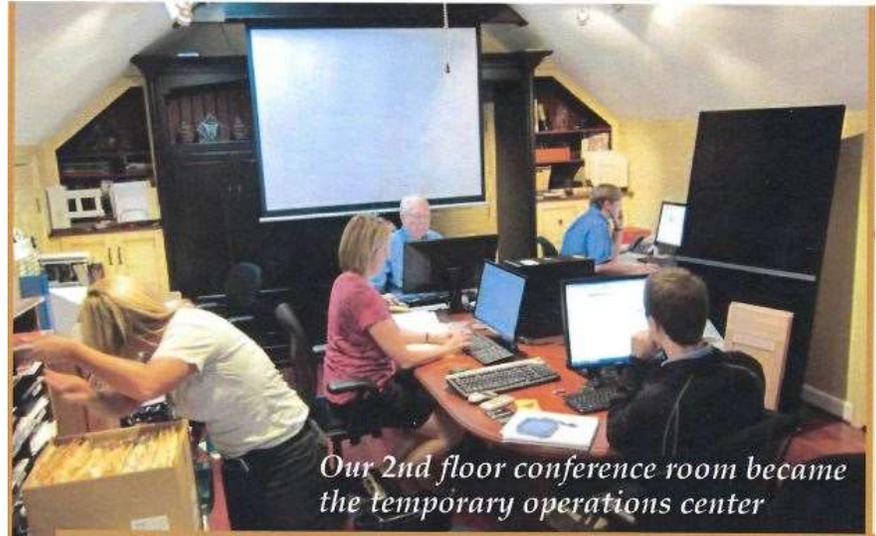


# The Company Begins to Grow...

From a Company of One...

Allyn grew Harth Builders to a staff of 4, including his engineer son, Greg, whom he convinced to return home from Colorado.

Space was limited in the upstairs bedroom; the company relocated to the Walk-Out Basement ...until the adjacent creek flooded.



*Our 2nd floor conference room became the temporary operations center*

# Overcoming Growing Pains....

A severe storm flooded an adjacent creek bringing 4 feet of water into the walk-out basement home-office, along with 3 Snapping Turtles that had to be relocated!



# Branding...

## ➤ Allyn understands the power of branding...



**ALLYN E. HARTH**  
(215) 654-0364  
Fax (215) 654-0877  
e-mail: aearth@netscape.net

**A.E. Harth, Inc.**  
Remodelers & General Contractors  
One Mill Race  
Spring House, PA 19477

Kitchens & Baths  
Additions & Decks  
Renovations  
Rec Rooms & Sun Rooms

Insurance Repair Specialists  
Soot & Smoke Removal  
Fire & Water Damage  
Building & Contents Cleaning



**HARTH BUILDERS**  
Design-Build  
Remodeling

Allyn E. Harth, CR, CKBR  
CEO  
allyn.harth@harthbuilders.com

*Building on Generations of Experience...*

- Unique additions
- Master bedroom suites
- Dream kitchens & baths
- Attic renovations
- Finished basements
- Whole house remodeling



**HARTH**  
Design • Build • Remodel

*Building on Generations of Experience*

HarthBuilders.com



***“Building on a Lifetime of Experience, became ....***

***“Building on Generations of Experience” when Greg Harth joined the team!***

# Over 150 Awards...



"Harth's BuildZoom score of 115 ranks them in the top 2% of Licensed Contractors..."



CELEBRATING  
THE CHRYSALIS AWARD WINNING COMPANIES  
and introducing to you  
THE FINEST REMODELING PROJECTS IN THE U.S.A.



Lifetime Achievement Award

# Highlight

2004 | Allyn Harth Awarded  
Remodeling Trade Magazine's  
Prestigious Big 50 Award  
Recognizing Excellence and  
Leadership.



Allyn Harth and Lori O'Donnell discuss a major project on O'Donnell's home, including a living room extension and second-floor bedroom addition with skylights (above right).

REMODELING'S  
**BIG 50**

hanley wood



*Harth Builders was awarded Remodeling Magazine's Big50 2004 Award for "Sales & Marketing". This prestigious award by Remodeling Trade magazine recognizes excellence and leadership, and the companies who belong to this select group set an example for the rest of the remodeling industry.*

*Harth Builders, founded in 1996, is an award-winning company located at 1 Mill Race, Spring House, PA, 215-654-0364. The company, founded by Allyn Harth, is managed by Allyn and his son, Greg. Harth Builders is a member of NARI, National Institute of Fire Restoration, Institute of Inspection and Cleaning and Restoration and Residential Warranty Corp. For more information visit [www.harthbuilders.com](http://www.harthbuilders.com).*



# Highlight

January 25, 2016

## Harth Builders Named Best Home Remodeling Firm in Multiple Categories

We are excited to share that Harth Builders was recognized with three remodeling industry awards. We were honored to be named one of House & Home Magazine's 2015 Best Home Improvement Companies in two categories: Best New Home Builder, and Best Independent Living Contractor. And, for the fourth consecutive year, Harth Builders received Best of Houzz honors for Design.



# Highlight

Awarded Best of Houzz for 2013, 2014, 2015, 2016, 2017, 2018, 2019 & 2021  
Given to only 4% of Houzz professionals!



# Testimonials...



Our engagement with Harth Builders started with meetings between Alyn and Greg (Father - founder and Son). We were immediately impressed with their work history, their client focus and getting to understand the real utilization of the build project, their respect for job cleanliness, their design/build approach, and their two year warranty - were the main reasons why we selected them.

Although our project advanced in scope, we have been more than pleased with their work performed, their commitment to the job (daily on-site management), and the final project that we enjoy living in today.



Kieffer's Appliances



Harth Builders is the epitome of a family business. Their attention to detail and creativity is critical to their success and it is only natural that they have garnered the success they've had because of their professionalism and design ability. One only has to look at their extensive list of awards to know that Harth Builders is truly a premier, professional company. And they couldn't be nicer!



We provide custom window treatments for some of Harth builders clients. Just recently one of their clients purchased Hunter Douglas plantation shutters. Our installer measured the window and found it perfectly plumb and square. This allowed us to do an installation we typically don't do. A direct hinged installation. The client was thrilled and we were not surprised at the quality of work from Harth builders. Since custom window treatments are typically the last thing on the project we get to hear how the project went for the client. It never fails, the clients love Harth builders and are thrilled with the end result.



**Allyn's 'Harth Builders' has achieved over 50 CotY Awards...**

**FROM:**

- 2004 CotY | Contractor of the Year
- 2005 NARI Professional Achievement Award

**TO:**

- 2008 CotY | Residential Kitchen over \$100,000
- 2008 CotY | Residential Interior over \$100,000

**TO:**

- 2014 CotY | Whole House over \$1,000,000
- 2015 CotY | Residential Interior over \$150,000
- 2016 CotY | Basement over \$100,000



**2017 National Award**



# Awards



TO:

- 2017 CotY | National - Commercial Exterior
- 2018 CotY | National – Residential Interior over \$150,000
- 2018 CotY | Residential Interior over \$150,000
- 2019 CotY | Residential Detached Structure
- 2020 CotY | Residential Kitchen \$30,000 - \$60,000

TO:

- 2021 CotY | Residential Detached Structure
- 2021 CotY | Residential Interior under \$100,000
- 2022 CotY | Residential Addition \$100,000-\$250,000
- 2022 CotY | Residential Interior \$250,000 - \$500,000

## 2021 National Award



# Community Giving...

Since Harth Builders inception, Allyn has strived to give back to the community that his company has served from 1996 to 2022....



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to our Event Sponsors**

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Arts & Music Festival  
October 1 & 2 2021  
[www.amblerfest.org](http://www.amblerfest.org)

Yes! / We'd like to support the 2021 Ambler Arts & Music/Oktoberfest Festival

Company/organization and /or personal information: Harth Builders



**SPRINGFIELD TOWNSHIP  
HISTORICAL SOCIETY'S**

**History In Motion**

Presented At The Historic  
Ambler Theater



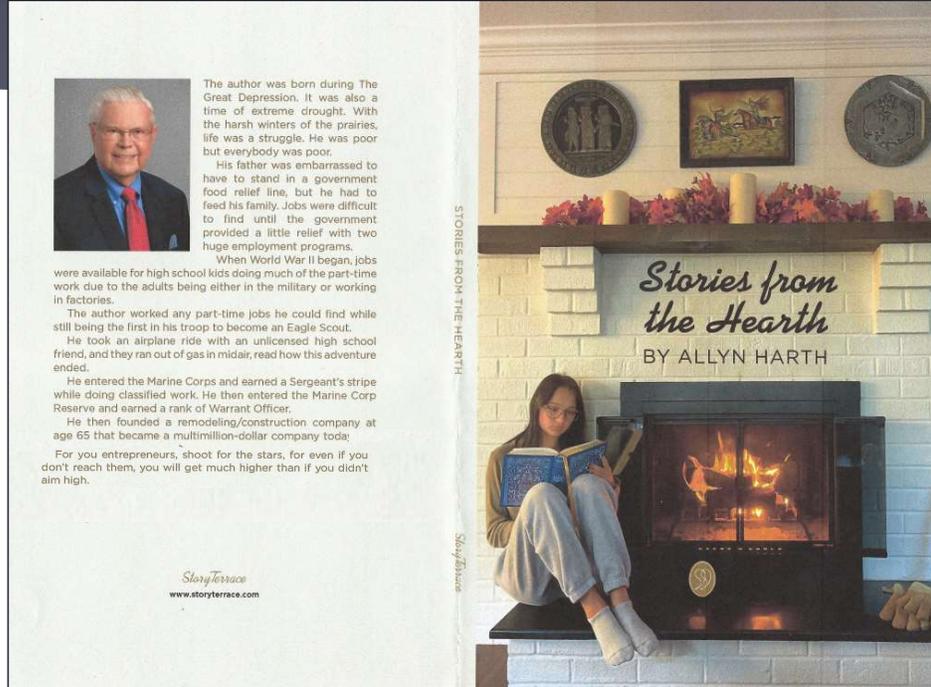
# Current Project...

A Lifetime of Achievement for Allyn Harth means making use of all the time you have been given.

'*Stories from the Hearth*' due out in 2023 and available on Amazon, is Allyn's most recent endeavor.

The cover features one of his 4 grand-children.

After a "Lifetime" of achievement, there is much to talk about and share!





# Summary

A thirty-page pdf will never do justice to the extent of work and experience that Allyn Harth has achieved and shared with the building industry.

From growing up in the depression to envisioning and creating a company of 83 [and counting] employees when he “retired”; from the numerous building, design, and service awards he received; to his continued ambition and willingness to share with others.

**Greg Harth, of Harth Builders is proud to nominate his father for NARI’s Lifetime Achievement Award.**

Thank you for your consideration!



Rendering of Harth's Future Home Office | Ambler, PA.

Allyn E. Harth



...A Lifetime of Achievement!



**HARTH**  
DESIGN | BUILD | REMODEL