



Chapter Community Service Award Nomination

San Diego Chapter

Refurbishment of Thrift Shop
Assistance League of Inland County
January 2018

Chapter Goals for Charity Build:

Execute refurbishment of thrift store, including new walls, new wall coverings, carpeting, shelving and lighting in a single weekend to minimize shop downtime.

Bottom Line Results:

Thrift shop revenue doubled from \$2500 per week to \$5000 per week! The net results of \$250,000 in 2018 helped to create the extensive programs listed below and help thousands of children, families and seniors!

Recipient Organization:

The Assistance League is an all-volunteer, non-profit organization that supports 9 programs. The range of their philanthropy for 2017-2018 alone is:

Operation School Bell – providing clothing and shoes to over 2500 students, including 700 from local military families at a cost of \$203,000.

Scholarships and Grants – Scholarships for 48 students totaling \$132,000.

Ready..Set..Read – Sponsors reading events for 7000 students for a value of \$38,000.

Project Seniors – Provides seniors and homeless with personal items, food and holiday gifts to 853 seniors for \$20,000.

Operation Duffel Bags – Honored 25 local academy graduates with recycled filled duffel bags for \$7,700.

Hug-A-Bear – Delivered over 1700 teddy bears to children and seniors in crisis for \$9,800.

Kids' Cozy Corner – Supplies emergency waiting room with books and games and provides PJs to pediatric patients in need for \$1,200. This support reached 2,322 children.

Baby Real Deal – provided computer simulation training to 276 adolescents on the real care of babies for a cost of \$1,000.

Outreach – for a cost of \$91,000, these additional lives were touched: 100 local students got robotics training.

Beds and dressers were delivered to 400 homeless people.

Provided 2112 children's backpacks to the San Diego Food Bank and 450 gift cards for homeless.

This chapter of the Assistance League was formed in 1985 and has slowly grown in facility locations to its current spot in Escondido, CA. The funds to support this philanthropy are raised through the thrift shop sales and donations.

In 2017, the Assistance League sought the help of SCORE to develop a better business model for the thrift shop. With the help of executives and Deepak Chopra, they determined the best value proposition and a local architect donated a refurbishment plan.

Chapter Involvement:

Led by NARI San Diego board members, Jim Ward and Clay Leaf, the plan, necessary material donations and member volunteers were coordinated for an all-out weekend blitz to get this project done. Over 200 manhours were donated to make the renovation possible.

The project included carpet removal, wall demolition, interior wall construction, electrical, painting, re-carpeting and creating new sales racks and shelves.

NARI San Diego members who participated are:

Jim Ward	Preferred Remodelers
Clay Leaf	Clay Leaf Contractors
Frank and Zach Hofstee	Hofstee Drywall
Francis Sabato	Sabato Electrical
David Kaiser	Build Your Story, Architect
Braulio Sanabria	EnergyCare Electric
Amber Truax	Dixieline- donated materials
David Berens	ReFind Kitchens
Marcel Perry	SunPro Tinting
Nicole and Martin Donnelly	Miramar Kitchen & Bath

Thanks:

The Assistance League honored NARI San Diego at a special breakfast meeting with 85 volunteer members present. The President, Jeanne Bente, presented the chapter with an appreciation award and a genuine thank you on behalf of their charity distribution committee and the thousands of people in our county who continue benefit from the efforts.

Respectfully submitted,

Fritzi Gros-Daillon, MS, CSA, CAPS, UDCP
President, NARI San Diego

Certificate of Appreciation

Presented to

**National Association of the Remodeling Industry
San Diego Chapter**

*In grateful recognition of your generous participation in the
Thrift Shop Remodeling Project for the Assistance League
of Inland North County, January 2018*

*Your selfless support of our mission to enrich the lives of
children and adults through our philanthropic programs is
most appreciated.*

Jeanne Bente
President, Jeanne Bente





NARI San Diego Members at work: Marcel Perry, David Beren, Clay Leaf



Jim Ward, David Beren, Clay Leaf, Martin Donnelly



Frank and son,
Zach, Hofstee



David Beren, Martin
Donnelly, Nicole
Donnelly, Clay Leaf, Jim
Ward



Clay Leaf



Braulio Sanabria,
Francis Sabato



New interior walls and display slats



New Rack System to display merchandise



More new racks and shelves



New interior walls and dressing rooms