

Harold Hammerman Award

I would like to nominate NARI Madison member Amy Volkmann, of Degnan Design-Build-Remodel, for the 2022 Harold Hammerman Award. Amy volunteers as a member of the NARI Madison Board of Directors, and serves as Office Manager of Degnan Design-Build-Remodel.

Amy has spearheaded several different educational projects for NARI, the remodeling industry, and for my company, Degnan Design-Build-Remodel.

First, Amy was instrumental in the creation of the BuildX Wisconsin women in construction conference. It is for collaboration between NARI Madison, the Madison Area Builders Association, and the Metropolitan Builders Association. The website is: buildxwisconsin.com Part of the reason for my nomination is that, in Wisconsin, this is quite the groundbreaking collaboration between NARI and NAHB. It's uncommon! In the first year there were about 120 in-person attendees, even as the extremely-timid Madison WI area remained in the grips of the COVID scare. As a member of both NARI and the Madison Area Builders Association, Amy was one of the visionaries who helped to form the conference from the very beginning and facilitated dialog between these formerly disparate organizations.

Second, not only was Amy an organizer and creator of the event, she was also a speaker and teacher. Amy taught a section titled Managing Generational Differences in the Workplace.

Third, in addition to Amy's work at Degnan Design-Build-Remodel, she has been a marketing instructor for Lakeland University. Her commitment to education is lived in many ways; it runs throughout her core!

Finally, in 2021 Amy spearheaded the Leadership Series educational project within Degnan Design-Build-Remodel. Our company meets every other week for our Company Culture meeting. This 30-minute meeting focuses on the core values, beliefs, mission, vision, values, and behaviors of our Team. Part of this is building Leadership and putting all this into actions. Hence, the Leadership Series was born. In the series, Amy covered the following topics.

1. Time Management, Covey's 4 quadrants.
2. Planning
3. Communication Skills & Active Listening
4. David Belman's DISC communication styles
5. Team Role preferences and Individual Preferred Style
6. Conflict Resolution
7. Emotional Intelligence: Self awareness, self regulation, self motivation, empathy, and effective relationships.
8. Decision Making Styles

This series was capped with our quarterly in-person all-company meeting, where we reviewed our own processes and checklists, helping to ensure that we implement all of the Leadership Series into our everyday company habits.

Amy is worthy of the Harold Hammerman award because of her expertise and leadership in education, within my company, the NARI Madison chapter, the building industry, and beyond. Thank you.

The following pages show the success of the BuildX conference as part of this nomination.



Event Photos - A presentation by Amy Volkmann



THURSDAY, SEPTEMBER 30TH
11AM-5PM
HILTON GARDEN INN - SUN PRAIRIE, WI

Join us for BUILDX, a one-day women's conference focused on empowering women in the construction industry.

Industry Speakers | Lunch | Breakout Sessions | Networking | Happy Hour



Keynote Speaker - Ronda Conger

Ronda Conger- Author, Professional Speaker, and VP of CBH Homes, Idaho's largest homebuilder- will be bringing her high energy and passion to the BUILDX Conference.

Early Bird Registration ends July 1st, learn more at

BUILDXWISCONSIN.COM

PREMIER SPONSOR





WOMEN IN THE CONSTRUCTION INDUSTRY WISCONSIN CONFERENCE




SEPTEMBER 30TH, 2021
11AM-5PM
HILTON GARDEN INN
SUN PRAIRIE, WI





Amy Volkmann

Cathy Stepp

Sarah Young

Stacy Kaat

Ronda Conger

\$99 EARLY BIRD REGISTRATION ENDS JULY 1ST

BUILDXWISCONSIN.COM

Event Flyer



Event Photo - Approx 120 in attendance.



The BuildX Board (plus MABA executive Chad Lawler)



Event Lunch



Breakout Session

FOR IMMEDIATE RELEASE

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Local Home Remodeling and Building Associations Partner To Host BuildX Conference
BuildX To Feature Women in the Construction Industry

MADISON, Wis. (September 21, 2021) – The Madison Area Builders Association, Metropolitan Builders Association, and National Association of the Remodeling Industry of Madison are coming together to host BuildX, a one-day conference focusing on empowering women in the construction industry. This event, which is open to professionals and students, will take place on Thursday, September 30 from 11 a.m. to 5 p.m. at the Hilton Garden Inn in Sun Prairie, Wisconsin.

BuildX will feature several notable women connected with home construction as speakers. The lineup includes keynote speaker Ronda Conger of CBH Homes, personal brand coach and photographer Stacy Kaat, Cathy Stepp of Ozark Water Watch, industry advocate Amy Volkmann, and Sarah Young of Zing Collaborative. In addition, a marketing panel discussion will feature Angela Cooper of ASPIRE Marketing Strategies, Chelsey Lammers of Veridian Homes, Debbie Szwast of Stevens & Tate, and Katie Sadorf of Hallmark Building Supplies, Inc.

In addition to expert speakers, the event will also provide attendees with opportunities to invest in their personal and professional growth, meet with vendors, and network with colleagues from around Wisconsin.

"This is an incredible opportunity to bring together like-minded women in the construction industry," said Kim DiMaggio, Executive Director of NARI of Madison, Inc. "We put a lot of thought into the speakers, the topics and networking opportunities for this event to maximize the conference for these women in what can be the much under-represented world of home building and remodeling."

Registration is \$99 for professional attendees and \$25 for student attendees. To learn more or register to attend, visit www.BuildXWisconsin.com.

ABOUT THE MADISON AREA BUILDERS ASSOCIATION (MABA) The Madison Area Builders Association is a non-profit trade organization dedicated to promoting a positive business environment by uniting, serving, and representing all aspects of the building industry. The Association's services and activities foster the professionalism of its members and provide a forum for education and information exchange for the benefit of the industry and the communities its members serve. It was established in 1947 and currently has more than 400 members.

ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA) The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit MBAbuilds.org or the Metropolitan Builders Association's Facebook page.

ABOUT NARI OF MADISON, INC. The National Association of the Remodeling Industry (NARI) helps property owners choose the best remodeling professionals for their home or business. The NARI chapter in Madison represents 250 companies and 1000 remodeling professionals who pledge to observe high standards of honesty, integrity, and responsibility. ###