



Additional Engagement Opportunities

NARI NATIONAL MEETINGS

Meet face to face with industry leaders and members from across the nation during networking and professional development sessions.

BENEFITS	PRESENTING	HOST	SUPPORTING
Pre Event Promotion			
Logo placement on event/registration site	✓	✓	✓
Logo placement on flyer shared with internal leadership team	✓	✓	✓
Logo placement on internal marketing flyer	✓	✓	✓
Facebook posts and Twitter tweets (4x)	✓	✓	✓
Logo inclusion on direct mail to all chapters	✓	✓	
Logo placement on outbound emails (4x)	✓		
Blog post (1x)	✓		
Mention in member email newsletter (2x)	✓		
On Site			
Event registration	2	2	1
Logo placement on welcome sign	✓	✓	✓
Logo placement on printed on-site program	✓	✓	✓
Logo placement on agenda	✓	✓	✓
Logo listed as Sponsor on PPT template	✓	✓	✓
Verbal recognition during the meeting	✓	✓	✓
Opportunity to provide marketing literature at registration table	✓	✓	
Opportunity to provide promotional materials in the event bag	✓	✓	
Podium time about your company and/or the industry (3-5 minutes)	✓	✓	
Meeting WiFi sponsorship and recognition	✓		
Logo inclusion on presentation template	✓		
Logo inclusion on post event feedback survey email	✓		
Board of Directors Meeting			
Logo placement on screen saver	✓		
Verbal recognition during the meeting	✓		
Industry Partner Meet and Greet* (SBM Only)			
2 FREE attendees	✓	✓	✓
6 foot table and plain tablecloth	✓	✓	✓
On-site listing on welcome event sponsor signs	✓	✓	✓
Electricity (available for purchase)	✓	✓	✓
Distribute marketing materials	✓	✓	✓
Opportunity to submit a door prize	✓	✓	✓
Listing on passport with logo inclusion	✓	✓	✓
SPRING BUSINESS MEETING (SBM) PRICING	\$40,000	\$20,000	\$10,000
FALL LEADERSHIP SUMMIT (FLS) PRICING	\$20,000	\$10,000	\$5,000
CHAPTER EXECUTIVE FORUM (CEF) PRICING	-	\$10,000	\$5,000

*Industry Partner Meet and Greet - available for supporting sponsors and non-sponsor companies for \$1,500

EVENING OF EXCELLENCESM CEREMONY

The Evening of ExcellenceSM is the awards ceremony event to announce and recognize the winners of the National Contractor of the Year (CotYTM) Award in forty-five categories.

BENEFITS	PRESENTING	HOST	SUPPORTING
Pre Event Promotion			
Logo placement on event/registration site	✓	✓	✓
Facebook posts (2x)	✓	✓	✓
Twitter tweets (2x)	✓	✓	✓
Logo placement on outbound emails (2x)	✓	✓	
Inclusion in press release	✓	✓	
Mention in member email newsletter (2x)	✓	✓	
Blog post (1x)	✓		
On Site			
Event registration	6	4	2
Logo placement on welcome sign	✓	✓	✓
Logo listed on welcome screen	✓	✓	✓
Logo inclusion on all signage at event	✓	✓	✓
Logo placement on printed onsite program	✓	✓	✓
Logo placement on table cards	✓	✓	✓
Podium time about your company and/or the industry (3-5 minutes)	✓	✓	
Verbal recognition during the event	✓	✓	
Logo on emails to winners	✓		
Video to display during the ceremony (30 seconds)	✓		
Green Screen			
Logo inclusion on signage	✓		
Post Event			
Custom email to all members	✓		
	PRICING	\$25,000	\$15,000
			\$10,000

EVENING OF EXCELLENCESM RECEPTION

The Evening of ExcellenceSM brings together the best of the best as NARI Regional CotYTM winners and members gather together before the awards ceremony. The reception takes full advantage of the property to celebrate poolside or in a grand room fitting the event.

BENEFITS	HOST
On Site	
Logo placement of reception signage	✓
Logo placement on reception bar placard	✓
Logo inclusion on napkins	✓
Verbal recognition during the reception	✓
Podium time about your company and/or the industry (3-5 minutes)	✓
	PRICING
	\$15,000

PRESIDENTS' AWARD LUNCHEON

The NARI Achievement Awards recognize outstanding achievements by an individual, company, or NARI chapter that has worked to promote or enhance the image of professional remodeling industry. These honors are bestowed annually across 11 categories celebrating leadership, professionalism, and dedication to the remodeling industry.

BENEFITS	<i>1 Exclusive Sponsor or 2 Host Sponsors Only</i>	EXCLUSIVE	HOST
On Site			
Event registration		2	2
Logo placement on welcome sign		✓	✓
Logo placement on agenda		✓	✓
Verbal recognition during the meeting		✓	✓
Opportunity to provide marketing literature at event		✓	✓
Opportunity to provide promotional materials in the event bag		✓	✓
Podium time about your company and/or the industry (3-5 minutes)		✓	✓
Logo inclusion in presentation template		✓	✓
Logo inclusion on post event feedback survey email		✓	✓
	PRICING	\$25,000	\$12,500

SCHOLARSHIP PROGRAM

Raise the level of professionalism within the remodeling industry by supporting a scholarship program to increase the number of certifications yearly from across the nation. The program goal is to increase certifications by 400 in 2018.

BENEFITS	<i>1 Exclusive Sponsor or 2 Program Sponsors Only</i>	EXCLUSIVE	PROGRAM
Email Marketing			
Newswatch (1x per month)		✓	✓
Leadership Ledger (6x per year)		✓	✓
CEO update (1x per quarter)		✓	✓
Facebook posts (26x per year)		✓	✓
Twitter tweets (26x per year)		✓	✓
Blog post (12x per year) Testimonials (9), promotional (3)		✓	✓
On Site Signage/Promotion (Spring Business Meeting)			
Logo placement on welcome sign		✓	✓
Verbal recognition during the Spring Business Meeting		✓	✓
Opportunity to provide marketing literature at table		✓	✓
Podium time about your company and/or the industry (3-5 minutes)		✓	✓
Post Event			
Logo inclusion on post-event email with link to survey		✓	✓
	PRICING	\$55,000	\$27,500



KBIS 2019

IT'S BACK TO LAS VEGAS FOR DESIGN & CONSTRUCTION WEEK AND KBIS.

NARI is looking forward to expanding our presence and to create opportunities to engage with NARI members and others from the remodeling industry. In addition to hosting the NARI National Board of Directors' meeting, NARI is mapping out education and networking events to support our promise of Remodeling Done Right™.

**Plan your year and gain access to the
Industry's top-tier remodelers.**

NARI

PO Box 4250 • Des Plaines, IL 60016



[NARI.org/partners](https://www.nari.org/partners)



847.298.9200



partners@nari.org

