



NATIONAL ASSOCIATION OF
THE REMODELING INDUSTRY
Remodeling Done Right.™

Industry Partner Program

Support the Industry. Build Your Brand.
Drive More Sales.



**Become an
Industry Partner Today!**



NARI Industry Partner Program

SHOWCASE YOUR BRAND. BUILD RELATIONSHIPS

National Association of the Remodeling Industry (NARI) is the only professional association dedicated exclusively to the growing remodeling industry. Become a member and gain access to over 6,000 members in NARI's 49 chapters across the United States. Industry Partners are eligible to participate in national meetings and events to develop relationships with top-tier quality remodelers.

NETWORK WITH LEADERS IN THE INDUSTRY.

NARI members represent high-end remodelers, including Design Build firms, you may not be able to access anywhere else. With higher average sales per project and salesperson, remodeling companies expect project fees to continue to increase annually. NARI members are seasoned professionals and have been in business on average 81% longer than non-members*.

BE A PART OF A STRONGER REMODELING INDUSTRY.

The Residential Remodeling Index (RRI) shows 20 straight quarters of growth and a predicted 4.5% increase year-over-year. NARI offers leading edge programs to deliver more relevance and value to remodelers. Industry-specific education includes eight certifications and the first remodeling industry company accreditation, NARI Accredited Remodeling Company (ARC), which takes professionalism to the next level.

ENGAGE TODAY.

If you are a manufacturer, supplier, retailer, supply chain partner or service provider, it is a valuable investment to support the growth of your business. Become an Industry Partner and better position your organization with access to high-level professional remodelers.

Flexible program options include four membership levels, sponsorship and add-on marketing activities to support Industry Partners in developing relationships and building your brand. NARI chapter membership offers a conduit to hyper-local market access. Begin to build demand for your brand with our chapter members year-round.

Join Today.



*NARI 2017 Member Profile Survey



Develop relationships
at the chapter level

Be seen as a
trusted advisor

Increase the health
and growth of the
remodeling industry

Support workforce
development



Elevate Your Company and the Remodeling Industry.

Find the right level for your company or contact us at partners@nari.org for a customized solution.

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
PRICING	\$25,000	\$15,000	\$5,000	\$1,750
Listing on NARI.org with hyperlink to company website	✓	✓	✓	✓
NARI HQ/Chapter orientation	✓	✓	✓	✓
Complimentary attendance at the NARI Spring Business Meeting and the Fall Leadership Summit	2 Members	2 Members	1 Member	1 Member
NARI Government Affairs Advocacy, Information and Inclusion	✓	✓	✓	✓
Results from NARI's Biennial Member Profile Survey	✓	✓	✓	✓
Email blast (to all NARI Members or segmented geographically)	4	2	1	
Local Chapter Membership chosen by Industry Partner (See Chapter Profiles). Selected at enrollment.	All	Up to 26	Up to 7	
Spotlight in NARI Newswatch and Leadership Ledger (30 days after enrollment)	✓	✓	✓	
CEU webinar presentations*	1 per quarter (4)	1 every 6 months (2)	1 time per year (1)	
Provide content in NARI Blog and social platforms: Facebook, Twitter, Pinterest, LinkedIn	1 per quarter (4)	1 every 6 months (2)	1 time per year (1)	
Recognition at Spring Business Meeting and Fall Leadership Summit	✓	✓		
Opportunity to attend 1 Chapter Executive monthly call	✓			
Flyer inclusion in new member orientation packets	✓			
Strategic Industry Partner consultation with NARI representative	✓			

*Must be completed in stated time period. Does not roll over.

**Logo placement in website, email communications and at NARI's discretion.



Additional Engagement Opportunities

The following sponsorships and marketing opportunities are available to NARI Industry Partners.

NARI NATIONAL MEETINGS

Meet with your NARI representative and plan awareness and brand-building opportunities throughout the year. Tiered sponsorship options include presenting, host, supporting and event sponsor packages for the following:

- Spring Business Meeting
- Fall Leadership Summit
- Board of Directors' Meeting
- Chapter Executive Directors' Meeting

AWARD RECOGNITION PROGRAMS

- Contractor of the Year (CotY™) Awards
- Evening of Excellence

WORKFORCE DEVELOPMENT

- Scholarships
- Chapter Certification Study Groups
- Virtual Certification Study Groups
- Webinars and CEU-Driven Content
- Campus to Career Program
- Pro Program

For descriptions and additional details, visit:
NARI.org/partners

NARI contractors are remodeling “recommendation engines” with substantial influence on brand choice from homeowners and subcontractors.

Position your brand to drive sales with NARI chapter members.

Sponsorships are available for all budgets.



NARI

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